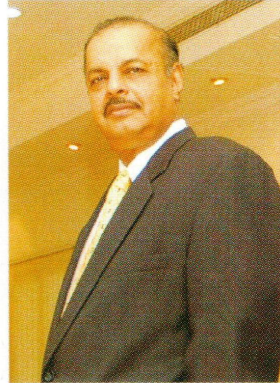



Dr Muhammed Majeed, Sabinsa founder, was honoured for his pioneering role in building the nutraceuticals industry when he was inducted into the Hall of Legends at Natural Products Expo West in Anaheim California.



New Hope Network honours the industry's greatest contributors each year in the Hall of Legends ceremony, with "12 individuals who have devoted significant portions of their lives making this industry what it is today." In presenting the award, Fred Linder, Group President, New Hope Network, said "Dr Muhammed Majeed is, quietly, a groundbreaking figure in the nutritional and cosmeceutical ingredients industries.

As founder of both Sabinsa Corporation and Sami Labs, his commitment to utilising science to discover why traditional Indian herbs are beneficial and then expand their applications has resulted in an array of unique branded ingredients backed by over 100 patents across the globe."